

# CYBER Liability

## Highlights & Best Practices

### PROGRAM HIGHLIGHTS

- Breach notification
- Call center and website support
- IT security and forensic experts
- Legal counsel services
- Public relations/advertising support
- Credit monitoring
- Identity theft restoration assistance

### MANAGING YOUR CYBER RISK

Good data security practices can help you defend against and potentially avoid a breach. Best practices include:

- Having clear data security policies
- Training on data security
- Encrypting confidential data
- Securing data storage and usage
- Keeping track of your devices
- Protecting your network
- Protecting your website
- Securing mobile devices
- Disposing of information properly

For additional information on coverages, resources for your farm and to locate an agent nearest you, visit

[www.mennonitemutual.com](http://www.mennonitemutual.com)



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MUTUAL

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**CYBER Liability**  
Risk. Protection. Salvation.

This brochure is not an insurance policy. The information contained in this brochure is a brief description of the protection provided by The Farmowners Program™ provided by Mennonite Mutual Insurance Company. This is not an insurance policy, nor does it become part of an insurance policy. For a complete statement of coverage and exclusions, please refer to your policy contract and contact your local Mennonite Mutual Insurance Company Agent.  
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# FARMOWNER PROGRAM



**CYBER Liability**  
Risk. Protection. Salvation.

While the news headlines focus on big box retailers and international hotels and banks, hackers are on the look out for smaller, easier targets, that may not be prepared to defend themselves against an attack.

As farms have adopted information technology and social media as essential components of their business and administration, they have been introduced to a variety of potential cyber-related exposures, such as:

- Photos and images for social media and communications.
- Household members' or employee's personal information.
- Credit cards.
- Drivers' licenses for vehicle drivers.
- Employee medical/insurance information.



Hackers know that useful information is collected by farms and target them, however not all security breaches are the result of a crime. Breaches caused by a member of your household or an employee's error or negligence was the second largest risk (to hacking/phishing) and has more than doubled in the past three years\*. These incidences can be as innocent as:

- Farm or household laptop being stolen.
- Improperly disposing of bank statements.
- A network error resulting in lost or corrupt data.
- Unauthorized web images being used on the farm's website or social media sites.



**Cyber breaches, regardless of the causes, can be disastrous to your farm, your reputation, and your bottom line. Responding to these incidents can be time-consuming and costly, and you may not be equipped to defend against privacy or security liability claims, which can result in substantial financial losses.**

**With Mennonite Mutual Insurance Company's Farmowner's Program™, you now have \$50,000 of Cyber Liability protection to your core policy. Increased limits are available to better meet your specific needs.**

**Cyber Liability addresses a wide range of privacy and security exposures and provides solutions, including:**

- Privacy Breach Response Costs
- Network Asset Protection
- Cyber Extortion | Cyber Terrorism
- Privacy Regulatory Defense and Penalties
- Multimedia Liability
- Security & Privacy Liability
- BrandGuard®
- PCI DSS Assessment

**Contact your Mennonite Mutual representative to learn more about Cyber Liability insurance and how you can protect your farm.**



We honor God by **STRENGTHENING, PROTECTING,**  
and **RESTORING** churches and farms in the  
communities we serve.

\*source: Identity Theft Resource Center:  
<http://www.idtheftcenter.org/images/breach/2005to2015multiyear.pdf>